

## Backup and recovery of business data

- Automated backup of Gmail, Calendar, Contacts, Drive, Site, and Share Drives
- Rapid restores
- Powerful search and filtering
- Comprehensive overview
- AirGap anti-data loss technology



The combination of rising ransomware attacks, remote workers, and a heavy reliance on collaboration tools like Google Workspace has created a perfect storm for SMBs and a perfect scenario for hackers.

Many small or medium sized businesses that use Google Workspace as their Productivity Suite are not aware of the need to back up their valuable data inside it's applications. Take for example the attack detailed in [Forbes](#) where hackers launched a phishing attack that used Google Drive and Google Docs to disguise emails and embed links containing malware. The malicious actors were able to fool employees and bypass security measures configured to protect email. A simple mistake can have significant consequences in today's digitally-driven workplace.

Consider these threat statistics:

- ✓ **67% of IT leaders** report increased data breaches due to remote work.
- ✓ **26% of IT leaders** report experiencing a severe data loss incident after an employee accidentally shared data via email.
- ✓ **60% of SMBs** that fall victim to a data breach end up closing in just six months.

### Google Doesn't Have Your Back(Up), But Your MSP Does

In Google's [Terms of Service](#), it does not take liability for data loss:

"The only commitments we make about our services (...) are (1) described in the Warranty section, (2) stated in the service-specific additional terms, or (3) provided under applicable laws. **We don't make any other commitments about our services.**"